



**Press Release**  
**For Immediate Release**  
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## ***Like a Fashionista makes its debut in the United Kingdom***

***The international virtual fashion and decorating game, Like a Fashionista, is now available online and for mobile devices in the UK.***

Discover *Like a Fashionista*, Beemoov's new virtual fashion and decorating game. The English version of the original French game, *ma-bimbo.com*, with over 18 million players, is now available for free online, and for iOS and Android mobile devices.

In *Like a Fashionista*, players can create their very own modern Fashionista and help her become the most popular girl in Fashionista City. Choose her clothes, makeup and hairstyle, decorate her home, adopt a pet, help her find a boyfriend and a job. Keep her in shape by going to the gym and eating healthy. Players must also complete different objectives in order to advance through the game.

There is always something new on *Like a Fashionista*! Every week, players can find new clothes and accessories in the shops for their Fashionistas, pets and homes, or new stars to meet on Star Avenue.

For different cultural, sporting, and/or commercial events, players can also discover a new site design, special missions and other surprises.



Users can keep in touch with their friends through the game's private message system. Via the forum, they can meet and discuss the game with other members of the Fashionista community.

Find *Like a Fashionista*:

Online at [www.likeafashionista.com](http://www.likeafashionista.com)

For Android at <https://play.google.com/store/apps/details?hl=gb&id=beemoov.mabimbo.android>

For iOS at <https://itunes.apple.com/gb/app/ma-bimbo/id414875111>

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**Beemoov**, created in 2006, is a Nantes, France based web and mobile games development company of more than 40 employees. They develop **free games** to a primarily female based audience that are available in over 11 languages and comprise an international network of over **44 million players**. For more information on Beemoov Games, please visit <http://www.beemoov.co.uk/>.

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